August 18, 2025

SCHATTENBAUM PCA BOARD MEETING MINUTES:

August 13, 2025 6:30pm

In-Person Meeting: Angelo's Pizza, Mount Laurel, NJ

IN ATTENDANCE:

- Bob Stine, President
- John Beidler, Vice President
- Nick Katsikis, Past President
- Michelle Hoppenfeld, Secretary
- Arnie Cohen, Treasurer
- Mike Bono, DE & Track Chair
- Pete Debusmann, DE & Track Chair
- Jon Schepps, DE & Track Chair
- Cliff Goldsmith, Safety Chair
- Claudia Debusmann, Social Chair
- Jack Fowler, Social Media Chair
- Sean Gallagher, Concours Co-Chair
- Henry Singer, Touring Chair
- Bob Helm, Insurance Chair

NOT IN ATTENDANCE:

- Eduard Hanekom, Concours Co-Chair
- Mark Lamboy, Webmaster Chair
- Membership Chair, VACANT

6:38pm - PRESIDENT, BOB STINE: CALL TO ORDER.

Bob opened the meeting and and made a motion to approve the last meeting's minutes. Nick and Jack approved and seconded the minutes from the last meeting and the minutes were passed.

**Bob announced the next Board Meeting will be scheduled at a later date to be decided.

Bob and the board discussed our Board representatives communicating with Cherry Hill Porsche and after some discussions and communications, it was agreed **Arnie will continue to be the point person, along with Nick and Michelle as alternates, with Tom Couch at Cherry Hill Porsche, and that it's working well as is.

Furthermore, **Tom said Cherry Hill Porsche is ready and willing to host an upcoming Monthly Member Meeting at their facility in the next month or two. Michelle advised that Tom relayed that Information at Cherry Hill Porsche's last intimate gathering on site that she attended. **Arnie and John Beidler will follow up to coordinate which meeting works best overall and report back to Bob Stine.

Also of note, **Tom Couch said Cherry Hill Porsche wants to SPONSOR a luncheon at next year's Club Race. To be followed up as time dictates when planning the 2026 Club Race.

Sponsors discussion was next on the agenda. **Mike Bono agreed to be the Point Person for our Sponsors. In addition, he also offered to follow up with Enthusiast Motorist as a possible Sponsor. Mike will also facilitate invoicing once any additional sponsors are secured. Thank you Mike!

Bob turned the floor over to John Beidler, our Vice President for a quick update on our meeting planning progress for the remainder of the 2025 calendar year.

6:49pm - VICE PRESIDENT, JOHN BEIDLER:

**Tuesday, August 19th will be our Evergreen Dairy Event and replaces our Monthly Meeting every year, as it will this year.

September 18th will be our next Monthly Meeting, set to be held at Recklesstown Farm Distillery. Located at 2800 Route 206 in Columbus, NJ. One drink and pizza will be provided by the club for the meeting. Open bar at member's cost and discretion

thereafter. Topic of meeting: EV Owners discussion regarding pros/cons of purchase and ownership.

Oktoberfest will, as usual, take the place of an October monthly meeting.

**Oktoberfest options and ideas to be tabled till our next meeting, and in the interim, Claudia will meet/speak with Michelle to discuss potential ideas and options for a new location and/or concept. Will follow up at next Board meeting with progress.

**November monthly meeting will be at Valenzano's Winery. Photo/Slide Night & Model Cars theme.

Jack suggested asking Mark Ginsberg and/or Tom Couch at Cherry Hill Porsche if they'd consider bringing an EV to the September meeting for viewing purposes.

Arnie and/or Michelle will ask Cherry Hill Porsche contacts to see if that's at all possible.

Bob then asked Arnie to address the board regarding Treasurer business.

7:20pm - TREASURER, ARNIE COHEN:

We have $115,000 in the bank currently.

$18,000 Club Race deposits not yet in, nor are the rest of the Club Race monies which are still ongoing, as the Race just took place. In addition, treasury data shows club at a $88,000 deficit in August due to the Club Race expenditures still outstanding but monies have yet to be tallied so that will change substantially once everything is reconciled.

**Prepaid $27,000 to the track, NJMP, for the next 2 upcoming DE Events.

**Prepaid Stone Terrace deposit and DJ deposit for our upcoming December Holiday Party.

**New credit card issues for Bob Stine, President, for TD Bank to avoid any further problems paying at and for event expenditures.

**Treasurer Report 2025 to date handed out to all Board Members at the meeting.

Our president then asked our Secretary (me) if there was anything needing to be addressed.

7:28pm - SECRETARY, MICHELLE HOPPENFELD

****Will follow up with Claudia about Oktoberfest. Nothing else to add.

Bob then asked Pete to report on how we did at the Club Race, and the rest of Track as it stands to date, and for the remainder of the calendar year.

7:29pm - DE & TRACK CHAIRS, MIKE BONO, PETE DEBUSMANN & JON SCHEPPS:

****CLUB RACE BIG PICTURE OVERVIEW:

$88,000 TRACK FEE

$3,500 INSURANCE FEE

$1,500 GOLF CART RENTAL FEE

$5,000 HOTEL FEE

$2,000 DINNERS

MISCELLANEOUS FOOD/EXTRAS

ALL THINGS TALLIED: Club should make about *$10,000*** from this year's Club Race BIG PICTURE…just an estimate as of now.

BIG THANK YOU to Mike & Arnie who each brought in $2,500 in sponsors.

Bob Stine questioned about the last TWO (2) DE Events of the year. Mike said he's spoken with our current sponsors and they all want to come back for our upcoming DE's.

Additionally, Mike spoke with Porsche DE about the $5,000 sponsorship they've previously given to the DE PCA Region for the October DE and it's in the works for us to receive it for the same OCT DE at NJMP this year.

Bob asked about dropping the MARCH & JULY DE Events for next year seeing as they've continued to lose money, and did again this year. March lost about $20,000 and July lost about $11,000 this year.

The consensus seemed to lean toward cutting said dates from our DE calendar.

Mike dissented from that concept siting if we give up DE events, we will not make any money for the club. He further suggested we figure out how to rebuild those events to

make money again, and would like to explore more options such as more sponsors, and other avenues of marketing. Henry suggested better marketing for the events. As always, the board is open to help wherever possible…and if Henry has ideas, please address them at future meetings and/or discuss with the Track Chairs and President to see if they're viable new options to pursue. Thank you to Henry for your enthusiasm.

John Beidler suggested we share a DE Event with another region. This has been discussed many times before, and the discussion ensued again, along with some of Henry's ideas, which have already been tried as well, and then the discussion was tabled.

Pete explained we've tried this year with Moe's group and it failed. We got ONE (1) crossover member. We also got one signed up attendee that asked for a refund of the discount since he was already signed up. That was a resounding No to his request.

Henry interjected and explained his career is in the field of Marketing. He suggested the key is to find out what people want and then give it to them.

Henry then also suggested that AutoCross might be an opportunity and avenue of growth and potential revenue. Many board members conversed and explained how we've run this idea around and around and that it's failed in most places in recent times and not a viable option, though we continue to discuss and weigh the idea, as it's been brought up many times over during the last several years in board meetings.

Henry also suggested we question our membership and our DE attendees to get feedback. He also mentioned perhaps we need a membership chair. It was agreed we need someone present to continue as our Membership Chair, as Joe has not been available for some time now.

No clear, decisive decision was made about the DE events for the 2026 Calendar at this time.

Bob then turned the floor over to Sean.

7:51pm - CONCOURS CHAIR, SEAN GALLAGHER:

Sean began with explaining we had our Sweetwater Concours Event last month and it was a great success. Members seemed to be very happy with the new venue. We had about 40 entrants and trophies were handed out to the winners, and well received.

Sean suggested possibly charging a small registration fee next year for our Concours event. Perhaps $10 or $20/car.

He also mentioned there is an event hall there and that Michelle had suggested it might be an alternative location for a Holiday Party if we ever wanted to consider it.

Bob asked Henry to pick up the conversation and discuss Tours next….

7:56pm - TOURS CHAIR, HENRY SINGER

Henry explained the ****PINE BARRENS TOUR*** coming up on SATURDAY, AUGUST 23rd was currently set at FIFTEEN (15) cars registered for the Tour, and 25 people in total to date. The registration had one day left till the deadline as of our Board Meeting. The Tour includes lunch at Red Brick Ale House in Cape May.

Bob Stine reminded Henry and Bob Helm we need insurance coverage for the event. Bob Helm will get the insurance coverage and insurance forms for signature will be at the meeting place, Valenzano's Winery, that morning so waivers can be signed by everyone before the Tour sets off as usual.

Henry will have dash cams etc. for Social Media content after the tour.

******Another tour is being created by Henry…the ****AMISH PA DUTCH*** area, starting in Lancaster and with lunch at the famous Miller's Smorgasbord. For those interested in a longer day, an extended option will be offered, going to the PA Railroad Museum. This tour will be offered to members for $45/person. TENTATIVE DATE: NOVEMBER 1ST.

******HOWEVER…NOVEMBER 1ST directly conflicts with our DE EVENT. An alternative date will be looked into by Henry and he will then follow up with options.

Bob then asked Claudia to discuss our upcoming Social Events….

8:07pm - SOCIAL EVENTS, CLAUDIA DEBUSMANN:

*****Oktoberfest***: Claudia will consult with Michelle regarding new ideas/options for this upcoming event.

*****Evergreen Dairy Ice Cream Social***: All set, scheduled for Tuesday, August 19th at 6:30pm. A conversation ensued about best way to identify club members for the event, rather than have Claudia stand around giving out tickets again this year.

Bob will include a COUPON on the blast club email to show at the Evergreen order window to identify them as members and get their FREE ice cream.

Holiday Party: Discussion to be continued at the next Board Meeting. Cherry Hill Porsche to sponsor some part of the BAR or DRINKS rather than sponsor a giveaway gift for the event. To be discussed further with Tom Couch and decided.

8:15pm - INSURANCE CHAIR, BOB HELM:

All Insurance needs have been addressed already at this time. Thanks Bob.

Bob Stine segued to mention we have a problem with our website but our Webmaster is not present at the meeting. Given that, Jack offered to call Mark Lamboy the next day to see if he can fix the current issues with the site. There was also a short discussion regarding remedies for our waning Social Media.

**Please note: At the time of these minutes, Jack & Mark have spoken and Mark has sorted and fixed said problem with the website. Thank you Jack & Mark.

We also concluded we need a new Membership Chair to help us increase membership and club exposure overall.

8:18pm - Bob Stine adjourned the meeting. Thank you all and try your best to come to the Ice Cream Social! “I scream, you scream…we ALL scream for Ice Cream!!”

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2025 UPCOMING CALENDAR REMINDERS:

*****TUESDAY, AUGUST 19TH - ICE CREAM SOCIAL, EVERGREEN DAIRY, VINCENTOWN, NJ***

*****THURSDAY, SEPTEMBER 18TH - MONTHLY MEETING, RECKLESSTOWN FARM DISTILLERY, COLUMBUS, NJ***

*****OCTOBER: OKTOBERFEST DATE AND PLACE TBD.***

*****THURSDAY, NOVEMBER 20TH - VALENZANO’S WINERY, PHOTO/SLIDE & MODEL NIGHT.***

*****SATURDAY, DECEMBER 6TH - HOLIDAY PARTY, THE STONE TERRACE, HAMILTON, NJ***

**** NEXT BOARD MEETING TO BE DECIDED PER BOB STINE ****

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