SCHATTENBAUM PCA BOARD MEETING MINUTES
May 13, 2026 6:30pm
In-Person Meeting at Angelo's Pizza, Mount Laurel, NJ

IN ATTENDANCE:
- Bob Stine, President
- John Beidler, Vice President
- Arnie Cohen, Treasurer
- Claudia Debusmann, Membership Chair
- Pete Debusmann, Chief Instructor
- Jon Schepps, Track Registration
- Cliff Goldsmith, Safety Chair
- Sean Gallagher, Concours Co-Chair
- Henry Singer, Touring Chair
- Bob Helm, Insurance Chair
- Charlene Singer, Social Chair
- Brandon Gottlob, Webmaster Chair
- Nick Katsikis, Past President

NOT IN ATTENDANCE:
- Michelle Hoppenfeld, Secretary
- Mike Bono, DE Track Chair
- Eduard Hanekom, Concours Co-Chair
- Jack Fowler, Social Media Chair

The meeting began at 6:30 pm. The Board unanimously approved Bob Stine's minutes from the prior Board meeting in January (Motioned by Cliff, Seconded by Jon).

Bob Stine then raised several issues needing input from the Board: determining locations for member meetings due to changes at Valenzano, maintaining our sponsorship relationship with Cherry Hill Porsche now that Tom Couch has left, and distributing of certificates to members of the Board. For member meetings, all Board members need to help identify locations that are more affordable. Regarding CH Porsche, Arnie indicated that ownership at CH Porsche remains supportive of the club. The Board confirmed that Arnie would continue to act as our point of contact with the dealership. Bob explained why he did not distribute certificates at the end of 2025 because of concerns over rising expenses; the Board decided to revisit the issue of certificates in the Fall contingent on the club's finances.

Bob turned the meeting over to John Beidler for a discussion of plans for coming member meetings. Month-by-month:

May: We will not have a member meeting in May, with the understanding that we have a variety of recent and upcoming events (Carlisle, then Jim Thorpe) and dinners (Spring Social, Lobster Run).

June: John (with help from Cliff) will determine if we can use Gibson House parking area for a June 11 (or perhaps June 18) Wash-n-shine meeting (indoor rooms are booked).
July: We do not have plans for a separate member meeting and will consider the Concours at Sweetwater Marina on July 11 as the monthly meeting.
August: The member meeting will be at Evergreen for ice cream on August 18, coinciding with their cruise night.
September: The current plan has a member meeting on September 23 at Gibson House with the topic of Porsche memorabilia. The Board discussed the possibility having a second "new member" meeting subsidized by PCA in September, perhaps returning to Valenzano.
October: The member meeting will be October 22 at Gibson House with the topic of preparing your car for winter weather and storage.

Arnie then reviewed the financial status of the club. Finances at this point in the year are similar to those from last year. Arnie will update the cash flow from the May DE to reflect additional deposits made by Jon Schepps that had not been captured at the time of this meeting. All of our taxes and official registrations are current.

The Board next discussed our track program. Declining participation remains a concern. Jon Shepps suggested we should offer to waive late fees prior to the next DE to attract more late sign-ups. Henry and Cliff then presented designs for the club race shirts that feature the America 250 logo. The Board liked the designs and Cliff will check into pricing for 2 and 3-color options. Additionally, PCA will subsize a "Porsche paddock" at our club race; we will need to rope off a specific area and provide some shade (a pop-up) and drinks. The Board discussed methods of expanding the visibility of our DE events to reach drivers outside PCA, such as those who attend NASA or SCCA events. Board members agreed to contribute more video content for our social media channels, and Henry will circulate instructions for how to share these via Google Drive.

As noted, the concours event on July 11 at Sweetwater Marina will serve as our July member meeting. Sean confirmed arrangements will be similar to the successful event from last summer. The Board agreed that we will have advance registration through ClubRegistration.net for the event with a nominal $20 fee. Pete will help Sean set up the registration, and Henry offered to design a flyer advertising the event that we can send to members once the registration site is available.

Henry next reviewed plans for the tour to Jim Thorpe, and then reminded the board that there would not be a formal tour for the Lobster Run.

The Board briefly discussed advertising on the Schattenbaum website. We need to revisit our a fee schedule for showing ads on the site, taking account of the key role of Cherry Hill Porsche as a sponsor; Arnie will provide our current pricing which was not available at the meeting. Mike Bono (not present) promised by the end of the month to

speak to sponsors (e.g. Exoticars, Old Glory Detailing, Carsinc) currently featured on the site; the Board agreed that we will remove ads unless sponsors are actively contributing. Brandon is planning general improvements to the website, with a specific interest in making the site mobile friendly (i.e., render well on a phone). The Board agreed to offer timely feedback on proposed revisions.

Claudia summarized our methods of greeting new members, and Bob H noted that insurance dealings with PCA have continued as in the past. At the close of the meeting Bob S reminded members that unless we act soon and identify a location, we will lose the opportunity of a holiday party this year. All Board members were encouraged to offer suggestions.

The meeting adjourned at 8:30 pm.

Submitted,
Bob Stine, Acting Secretary